

## **BEAMUPS's Privacy Policy**

We are committed to respect your privacy and recognize your need for appropriate protection of any personally identifiable information you may share with us. In this Privacy Policy you may find explanations of our practices with respect to the collection, use and disclosure of your user information collected through the use of our Services.

For convenience purposes, unless otherwise expressly specified herein, all capitalized terms shall have the meaning set beside them in the [TOU](#). As the Beamups's services evolve, we may revise this Policy, so please check back frequently. If you have any further questions about Beamups Privacy practices, please contact us at [support@beamups.com](mailto:support@beamups.com)

### **Opt Out**

By registering for Beamups's Website or services, you consent to us using your Information in the manner and for the purposes referred to above. If you consent now but later change your mind, you may at any time withdraw your consent by notifying us at [privacy@beamups.com](mailto:privacy@beamups.com)

### **Use of this Environment by minors**

Beamups does not intend to collect personal information from individuals who identify themselves as less than eighteen (18) years of age. If you are under eighteen, you should not visit our Environment.

### **Scope of this Privacy Policy**

This Privacy Policy covers Beamups's treatment of personally identifiable information collected from Buyers and Sellers who use the Beamups's payment gateway services, as well as consumer information that we acquire in the course of our business. This Policy also covers the treatment of personally identifiable information that Beamups's business partners may share with it.

This Policy does not apply to the practices of companies that Beamups's does not own or control, or to people that Authorize.Net does not employ or manage.

### **What Information Do We Collect?**

**Personal Information:** In order to use our Services, log into our Environment and participate in the online license/sale of data in our virtual newsroom, you first have to register to our Environment. At this stage we ask you to provide information that personally identifies you (i.e. name, address, phone & fax numbers and e-mail), including your contact information. In addition, we collect information regarding your activity through your User account. Once you become an active participant in our online newsroom, we will also collect information regarding the content you upload onto our Environment (if any) and any transactions you make through our Services. Furthermore,

in order to execute the transaction, Beamups shall share your personal information with prospective Buyers/Sellers via the Environment.

**Financial Information:** once you have decided to sell, license or purchase any content available through our Environment, we will also ask you to provide your billing information or we will transfer you to a secure web site where you will be asked several financial questions in order to process your electronic money transfer., You will receive a confirmation for any transaction performed through our Environment, which will include the details of each transaction.

**Anonymous Information** In addition to collecting Personal Information, we will also gather information that does not personally identify you, regarding your use of Beamups's Environment and Services. This Anonymous Information may be used to measure the effectiveness of marketing efforts related to our services, for improving the services we offer you. Like most web-applications, our servers use log files to analyze trends, administer the site, track user's movement in the aggregate, troubleshoot, and gather broad demographic information for aggregate use.

### **Access to your Personal Information**

After you register, we will send you a registration confirmation. Once you're logged in, you can access and change your registration information and your personal profile as you may desire, through the user interface.

### **How Do We Use the Information We Collect?**

We aim to provide a safe and secure user experience and we will use reasonable efforts to ensure that the personal information you submit remains private, and is used only for the purposes described herein.

**Service Use:** We will use the Personal Information that you provide us in order to activate your account, provide and deliver data requested by you, contact you for feedback and surveys, operate features and bill and collect for transactions and Services. We may use your Personal Information to inform you about critical technical issues relating to our services. Generally, you may not opt-out of these communications if you wish to continue using our Services.

**Supplementation of Information:** At times it is necessary for us to supplement the information we receive from you with information from third party sources. The information obtained from these third party sources is maintained in a manner consistent with our Privacy Policy.

**Consent to Electronic Communications and Email Solicitation** When you register, you may agree that we provide you, from time to time, with information and other materials regarding the event/s you registered for. Such solicitations will be made via email messages, to the addresses you provided to us in the registration process.

### **Do we share your Personal Information with others?**

At Beamups we regard the privacy of our users seriously. As a rule, we will not release, rent or sell your Personal Information to any third party without your consent, except for as specified below.

**Disclosure for Service Purposes** Our services by necessity require us to provide some Personal Information to third parties, such as Information the credit card companies or clearing services may require from us in order to collect and bill the payment. Information shall be disclosed to such third parties only on a need-to-know basis, to the extent reasonably necessary for them to perform services on our behalf, and pursuant to reasonable confidentiality obligations.

**Disclosure for Legal Purposes** We may disclose your Personal Information if required to do so by law or in the good-faith belief that such action is necessary: (a) to conform to the edicts of the law or comply with legal process served on us or our affiliates, (b) to protect and defend our rights or property or those of our Users, (c) to act immediately to protect the personal safety of our Users or the public, (d) in connection with a merger, consolidation or sale of substantial assets of Beamups or (e) as necessary to ensure compliance with the terms and conditions and policies regarding the use of our Services. In addition, if Beamups sells assets to another entity, or is acquired by, or merged with, another entity, Beamups may provide to such entity any of your Personal Information that is related to that part of our business that was sold to or merged with the other entity without your consent.

### **Your information is safe with us**

Beamups uses reasonable security methods to protect the data that resides in our servers. As part of our service, we will take appropriate technical and organizational measures against unauthorized or unlawful processing of personal data and against accidental loss or destruction of, or damage to, personal data. We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

### **Cookies and Log Files**

Beamups uses session cookies to provide its service and speed up operation. A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. Due to the communications standards on the Internet, when you

visit log into our Environment and web-application, we automatically receive the Internet protocol (IP) address of your computer (or the proxy server you use to access the World Wide Web), your computer operating system and the type of web browser you are using. This information is used to analyze overall trends to help us improve our services, but is not linked to personally identifiable information in any way.

We will use information from cookies to deliver relevant information to you and collect information we need in order to administer our service to you. Regular cookies help us to save your details but they are not mandatory, and you may choose not to receive any by clicking “no” when asked “Remember my ID on this computer“ in the login frame. However, for the duration of your visit in our Environment, and in order for you to use our Services, we require that you have session cookies enabled on your computer (these cookies are only kept on your computer temporarily, until you close the web-browser). For further information regarding your system requirements, please view our [FAQ](#) page.

### **Privacy statement limitations**

During your stay in our Environment, you may choose to send personal information to different parties therein – such as other Users, or visit other sites whose links appear on Beamups’s Environment. Beamups has no control over how such other parties may treat your Information, and the terms of their privacy policies may differ from the terms of this Privacy Policy. Accordingly, Beamups shall not be held accountable if such other parties abuse any information you may provide them, nor for the content they may provide to you.

REMEMBER, THIS PRIVACY POLICY ONLY APPLIES TO BEAMUPS’S ENVIRONMENT. WHEN YOU ARE NO LONGER ON BEAMUPS’S ENVIRONMENT, YOU MAY ENCOUNTER DIFFERENT PRIVACY AND SECURITY PRACTICES AND YOU SHOULD FAMILIARIZE YOURSELF WITH THOSE PRACTICES EACH TIME YOU VISIT A NEW SITE.

For further details regarding our warranty and liability policies, please review our [TOU](#).

### **Mail-to Links**

Beamups’s Environment contains mail-to links for submitting information to Beamups. Information sent to Beamups, such as support requests, is treated as confidential.

### **Who can I contact if I have questions regarding my privacy?**

If you have any questions about this privacy policy please contact [support@beamups.com](mailto:support@beamups.com).

### **Changes to this Privacy Policy**

Beamups reserves the right to modify or amend this Privacy Policy at any time and for any reason. If there are material changes to this statement or in how Beamups will use personally identifiable information, Beamups will post notice on the Beamups homepage at [www.beamups.com](http://www.beamups.com) prior to implementing the change. The amended Terms shall automatically become effective immediately after they are posted. Your continued use of the site or Beamups's services after the posting of the amended Terms on the Site constitutes your affirmative: (a) acknowledgement of the terms and its modifications; and (b) agreement to abide and be bound by the terms, as amended. If you have additional questions about this Policy, please contact us at [support@beamups.com](mailto:support@beamups.com). We encourage you to review our Privacy Policy whenever you visit our website or use our services to make sure that you understand how your personal information is used.